

Cloudflare for iGaming affiliates

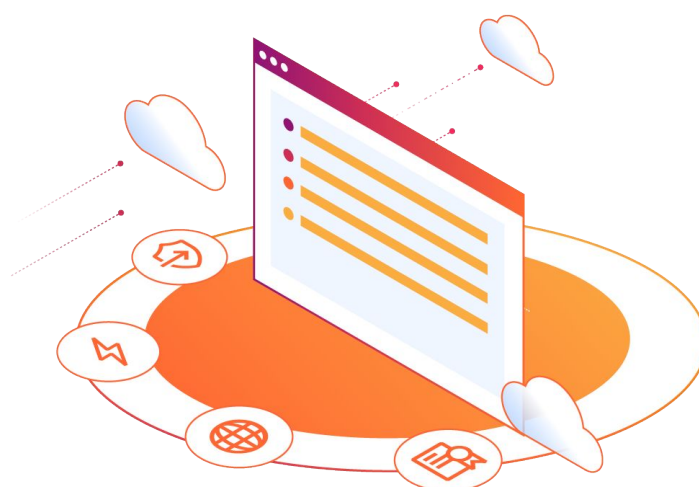
One platform for maximizing SEO, increasing conversion rates, and securing websites

Bring in more players — leave the technical side to Cloudflare

Better performance, personalization, and protection for iGaming

Players from all over the world are looking for a place to make bets safely and efficiently. For iGaming platforms, this represents a huge opportunity, but also a huge challenge: reaching as many users as possible, while keeping data secure and websites reliable.

To securely scale up to a global audience, many iGaming affiliates have turned to a mix of point solutions for enhancing performance, managing security, and maximizing conversions across their sites. The result: lots of manual effort, vendor roadblocks, and overall, difficulty scaling — disastrous in the competitive iGaming marketplace.



A unified control plane for performance and security

With a network that spans over 120 countries, Cloudflare ensures websites are fast, reliable, and secure everywhere in the world, enabling you to open in new regions before the competition. Cloudflare provides a platform for scaling up backend infrastructure, optimizing web experiences, managing SSL certificates at scale, and quickly entering new markets.



Maximize performance and SEO

Designed for improving web performance and enhancing content, Cloudflare ensures your websites can be found by the players who are ready to gamble. Cloudflare delivers content from the closest location across over 320 cities.



Increase conversion rates

Use granular caching rules and code at the edge to rapidly deploy A/B tests and improve the user experience. Localize content for users in different markets with custom rules. Rely on SSL for SaaS to easily manage thousands of SSL certificates across all websites.



Unified security services

Secure your apps and websites against DDoS attacks and bots. The Cloudflare connectivity cloud integrates DDoS mitigation, SSL management, and machine learning-based WAF rules to ensure your websites stay online and each conversion is secured.

The results: Simplified management and faster expansion

Cloudflare provides a single control plane for managing all aspects of your web presence, optimizing the user experience, growing into new global markets, and keeping data secure. No more coordinating between disparate point solutions, and no more wasted time for developers on manual maintenance processes.

Why Cloudflare?

Cloudflare offers the scale and flexibility iGaming affiliates need to meet their challenges

- The Cloudflare network spans more than **320 cities in over 120 countries**
- Cloudflare operates within the blink of an eye — approximately **50 milliseconds** — of about 95% of the Internet-connected population globally.
- With **280 Tbps of network capacity**, Cloudflare can mitigate even the largest DDoS attacks
- Cloudflare is used as a reverse proxy by nearly **20% of all websites**

With more than 30% of the Fortune 1000 as customers, Cloudflare is the safest bet for iGaming.

Get in touch with us today to start optimizing your web properties for a global audience.

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